

WHO IS WHO IN WOODBRIDGE TOWNSHIP

By H. Bernstein



MEET RAYMOND SALUCCIO BUSINESSMAN, INVENTOR, ENTREPRENEUR AND JOB CREATOR FOR OUR VETERANS

Ray Saluccio is always seeking the next best thing. "Solar energy is an emerging industry with a multitude of opportunities that I took advantage of with both of my companies, EarthSure and SolarCure."

HOW DID YOUR UNCLE, WHO FOUGHT IN THE BATTLE OF THE BULGE, INSPIRE YOU?

"My uncle Mike (God Father) was a very quiet man. Not until his death did we find out that he fought in many battles and was awarded many medals for his service. He was a humble man. He did not mention his military achievements for our country. As a token of my gratitude to the brave men and women in the military, past and present, SolarCure was created to help both veterans and veteran based organizations."

TELL ME, IN LAYMAN'S LANGUAGE, WHAT IS SOLARCURE?

"SolarCure is a company that uses the Adopt-a-Solar-Panel /Solar Powered SEP strategies to bring green branding to businesses that adopt solar panels for non-profits. Our current focus is veteran oriented organizations such as the VFW and American Legion."

HOW CAN SOLARCURE HELP VETS FIND JOBS?

"SolarCure creates numerous opportunities in sales, marketing, and all the trades associated in solar panel installations, (i.e. electricians, laborers, engineers). My design of this company states that SolarCure's network of solar installation companies, have to support the veterans by HIRING A MINIMUM OF 1 VETERAN PER INSTALLATION."

ANY OTHER REASONS YOU ARE REACHING OUT TO VETS, RATHER THAN JUST TRYING TO MAKE A PROFIT?

"The beauty of our business model is to help veterans in need of jobs, while creating a profitable company. We are a for-profit company."

YOU'VE WON SOME AWARDS I SEE ON YOUR OFFICE WALLS. TELL ME ABOUT THEM.

"They are, a 2011 Ernst and Young Entrepreneur Finalist award, a 2013 Prestigious Seven Seals award, a 2011 Patent Allowance #7,999,407, granted for a new form alternative energy producing turbine, and 5 additional patents pendings, published in the United States patent office in D.C.."

TALK ABOUT YOUR PATENT REGISTRATION FOR ENERGY GLEANED FROM AN AIR CONDITIONING UNIT.

"I was awarded a patent in 2011 for my method of creating energy from HVAC air conditioning systems."

HOW CAN YOUR IDEAS HELP OUR OFTEN OVERWORKED POWER GRIDS?

"By RECLAIMING wasted energy from the HVAC systems, and converting it to electricity to be sent back to the grid, it helps re-energize the grid. In regards to SolarCure, it helps increase the use of solar energy throughout the United States through its unique Adopt-a-Panel program."

HOW HAS YOUR PAST EXPERIENCE IN PLAYING FOOTBALL, INFLUENCED YOUR BUSINESS PERSPECTIVE?

"Some 'downs' you fail, and some downs you succeed. By keeping the goal in mind and being persistent, one way or another, you will make it to the end zone."

FAVORITE MOVIE?

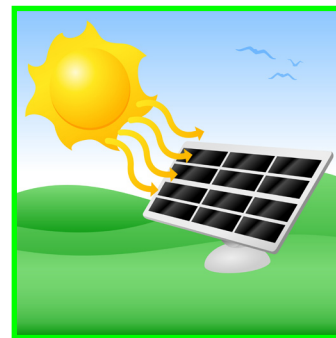
"Remember the Titans."

FAVORITE FOOD, AND SNACK?

"Sushi. And my favorite snack is a tomato sandwich, consisting of bread, mayo, peppers, a little salt, and tomatoes."

FAVORITE SPORT TEAMS, AND WHY?

"Anything from the New York and New Jersey area, because that's where I'm from, and I never forget my roots."



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