

## What is Solar Powered SEO™ ?

SolarCure has brought together two powerful, yet diverse concepts: Solar Power and SEO Marketing. By participating in the Adopt-A-Solar-Panel program, companies simultaneously help a non-profit AND increase their search engine ranking via SEO enhanced press releases. By pledging to sponsor part of a solar installation for nationally recognized non-profits such as Veterans of Foreign Wars, American Legion, volunteer fire squads, as well as others, the donor receives a trademarked publicity package to help boost their company's corporate image.

## Helping Veterans in Need

In addition to helping grow your business and help the environment, SolarCure has added yet another valuable element to the Adopt-A-Solar-Panel program — the ability to allow a veteran in need of employment a chance to earn a sales commission through sponsorship sales and solar panel placements.



**Generating New  
Business With  
the Adopt-a-Solar-Panel  
Program and  
Solar Powered SEO™**



### Contact SolarCure

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A NEW GENERATION OF MARKETING  
FOR PROFESSIONALS BY PROFESSIONALS

AS SEEN IN YAHOO! NEWS,  
AND OVER 120 OTHER NEWS PORTALS  
GENERATING MILLIONS OF IMPRESSIONS

## Lower Energy Usage

Adopting a solar panel reduces reliance on traditional energy resources

## Become a Green Brand

The word “green” has a powerful meaning to a broad audience

## Extend Your Reach

Adopting a solar panel will make you stand out from all other businesses



Pricing  
Starting at

**\$1095**

For solar panel sponsorship  
and nation-wide  
Solar Powered SEO™  
Press Releases

## Help the environment

**Reduced energy costs:** Non-profits utilizing solar energy will ultimately save money on their energy bills.

**Solar Renewable Energy Credits:** Solar panel utilization can also result in solar renewable energy credits for the business, or SRECs.

**Benefits to the environment:** In addition to lower energy spending and being able to take advantage of SRECs, solar panel usage helps create a cleaner environment.

## Being green helps

Green branding can transform your business and open up amazing new markets of environmentally-conscious consumers who are keen to buy authentic green products and services. You've seen auto makers, large retailers and individual products touting their “green” status. WHY? Because today's society is becoming more and more eco-minded and their buying habits are reflecting this critical trend.

## Adopt-a-Solar-Panel sponsors experience

Nationwide publicity of their sponsorship through SolarCure's expertly written SEO-enhanced press releases.

Potential increased traffic to their website, place of business, etc.

The ability to continuously monitor and publicize their solar panel energy production on a monthly or quarterly basis that will keep their company in the sights of potential consumers.